



The Art and Science of Revenue Traction



YOUR COMPANY'S REVENUE ISSUES: SOLVED

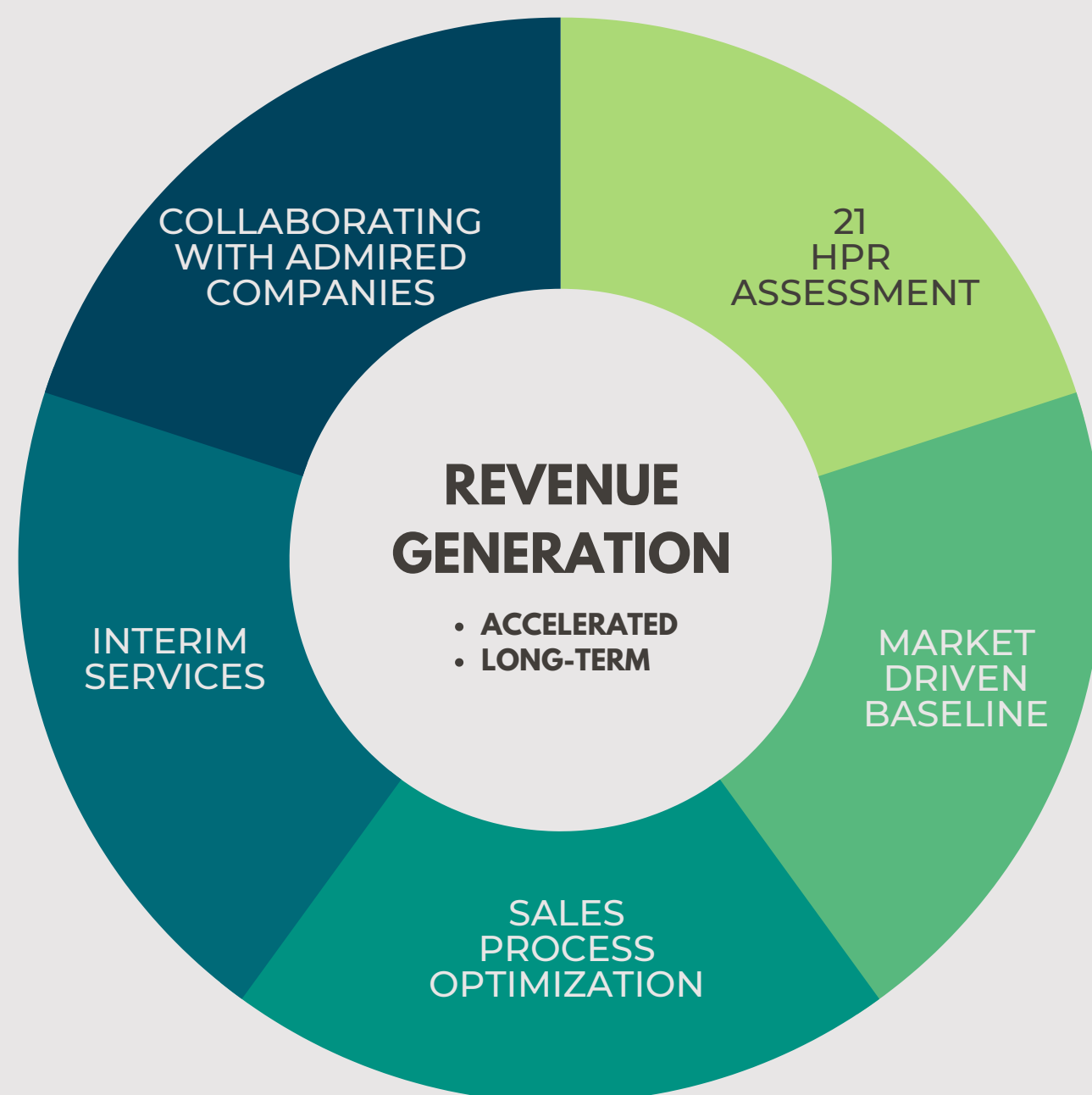
With over 70 years of combined experience in the Software, Technology, Healthcare, and Consumer Industries, Altus Alliance is the company that works internally with your company to identify and solve the issues stunting your company's success. Emerald Staffing finds the people you need to execute this vision.

WHAT WE DO

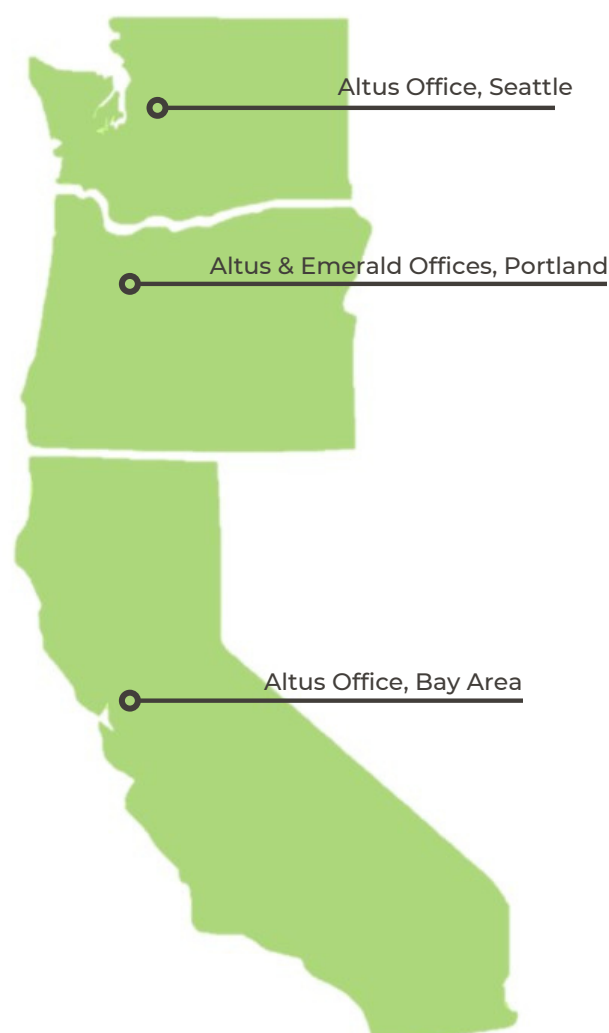
Over the past 20 years, Altus has developed a proven strategy with five key components to identify and solve the obstacles to your company's success. Our process allows us to tailor the Altus experience directly to your company. We work as non-biased collaborators and integrate seamlessly into your existing team to ensure that the success of our partnership continues long after we leave.

OUR PROCESS:

1. **21 HPR Assessment** - Over the course of 30 days, our 21 HPR (High-Performance Revenue Elements) Assessment allows us to identify the key areas to optimize your company's revenue generation with actionable outcomes
2. **Market Driven Baseline** - This 3-4 month engagement mitigates significant risk in your go-to-market plans. We assure market alignment, plus identify new and optimal markets for revenue acceleration and monetization.
3. **Sales Process Optimization** - This tactic involves a complete assessment of your company's existing Sales & Marketing process, including (but not limited to) compensation analysis, lead generation analysis, website review, recruiting and hiring plan, and more.
4. **Interim Services** - Altus partners roll up their sleeves and take responsibility first hand for success generation and acceleration. We take on interim leadership roles, lead generation duties, and various eList/Software campaigns when needed.
5. **Collaborating with Admired Companies** - Altus partners value expert opinions. We utilize a network of skilled individuals and companies to assist in further enriching and accelerating your company's plan for success.



SERVING THE COUNTRY, BASED ON THE WEST COAST



WHO WE ARE

Altus Alliance is a Revenue Growth Services firm that identifies, diagnoses and solves revenue growth challenges for B2B and B2B2C companies since 1999. Our partners help CEOs and revenue responsible executives solve hidden sales and marketing problems in order to increase enterprise value, grow install base, increase net new, optimize revenue potential and exceed revenue goals.

Established in 1978, Emerald Staffing has worked diligently to be the Portland area's most reliable, locally-owned staffing agency. Our clients rely on our proven success and long-term commitment to provide dependable results for their hiring needs. Emerald also serves companies around the country in their search for the perfect executive with a tailored search executed by the CEO, John Burton, Jr.

READY TO TAKE THE NEXT STEP? CONNECT WITH US!

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